

Fig. 1

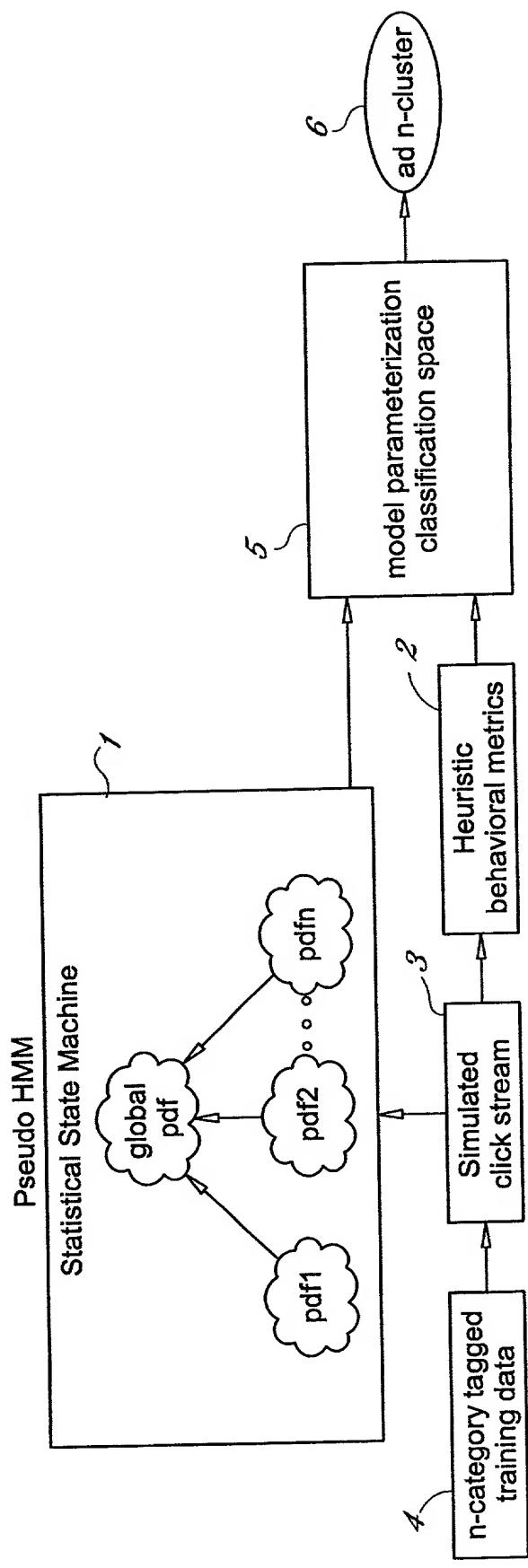


Fig. 2

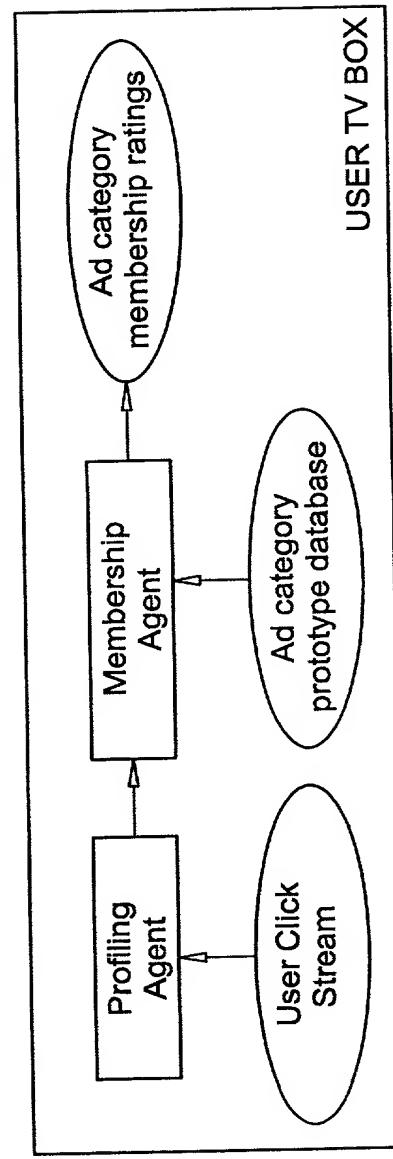


Fig. 8

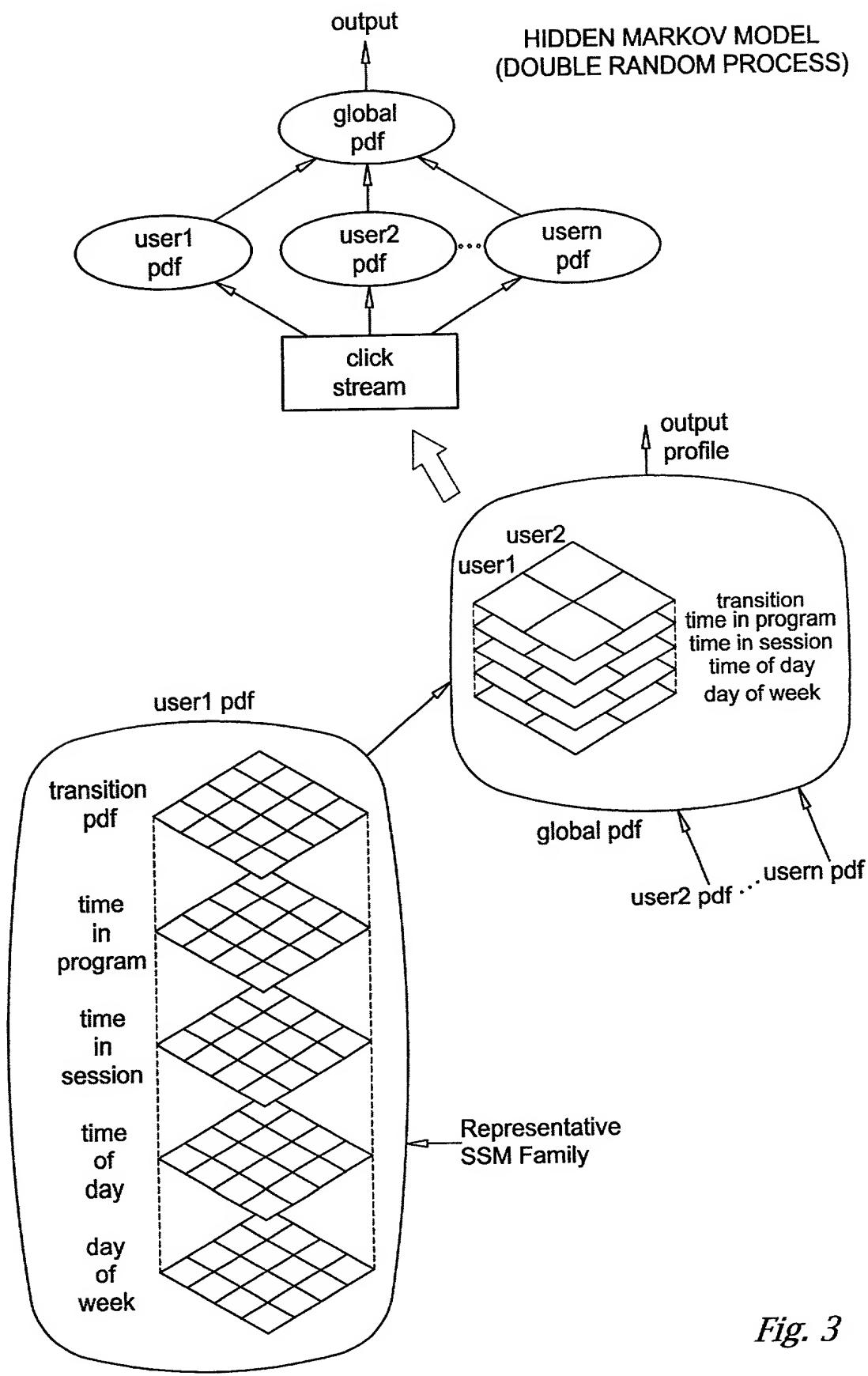


Fig. 3

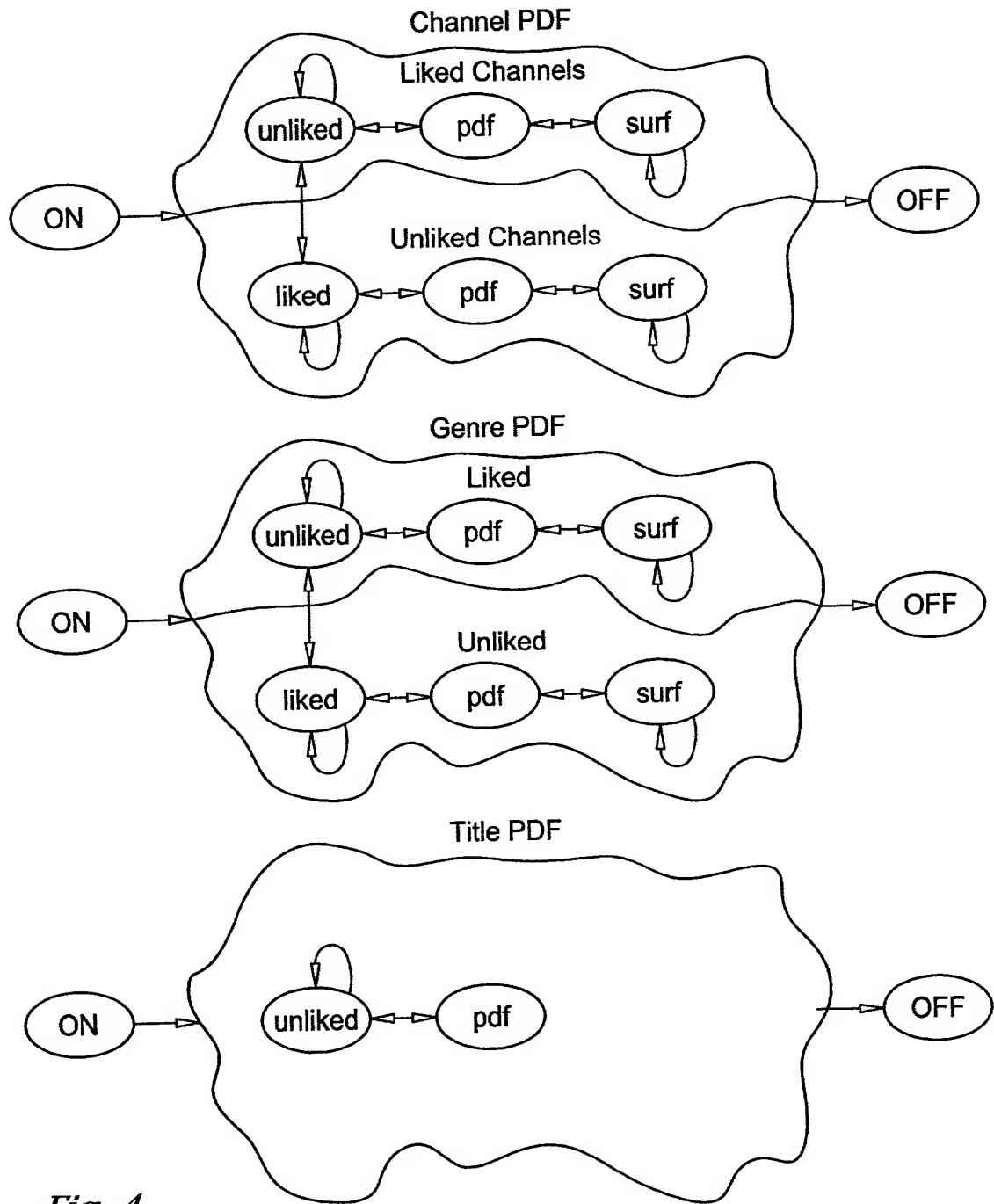


Fig. 4

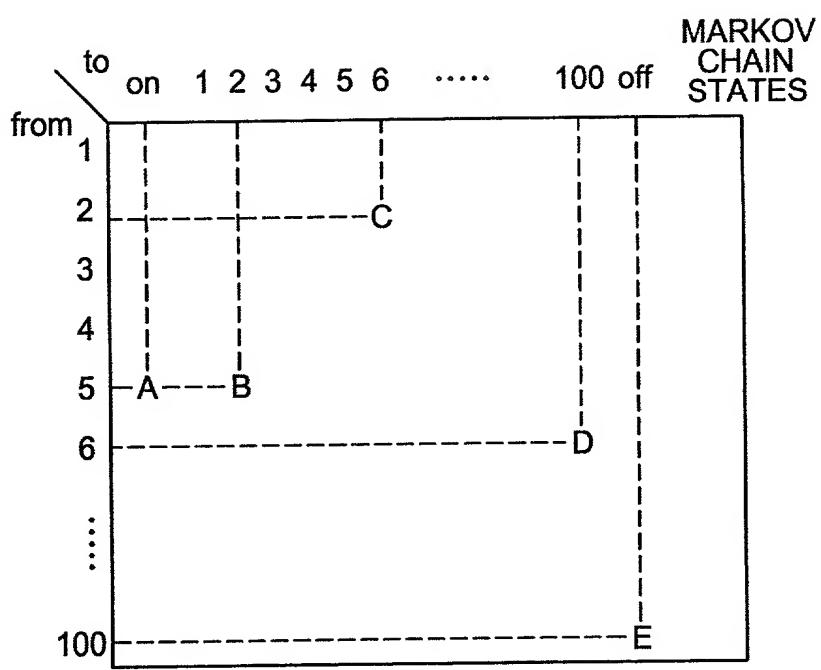


Fig. 5

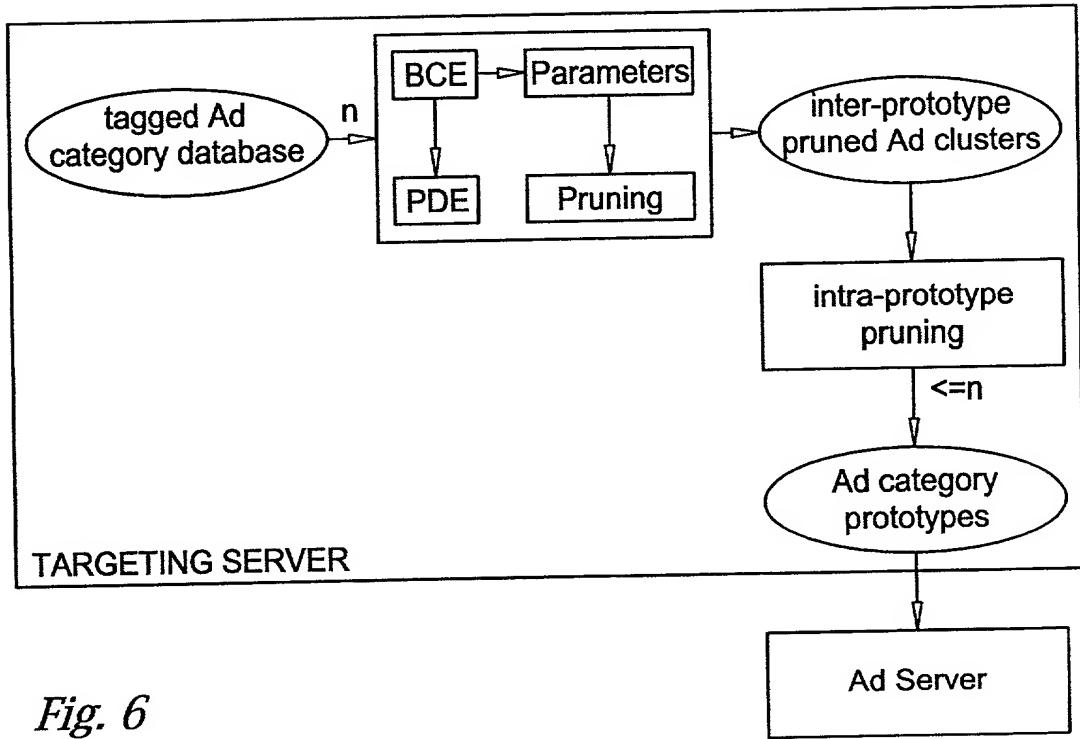


Fig. 6

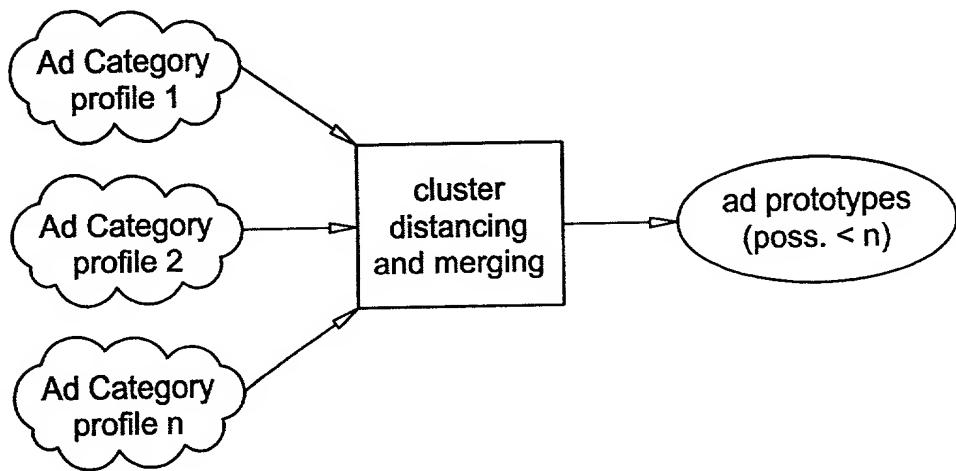


Fig. 7

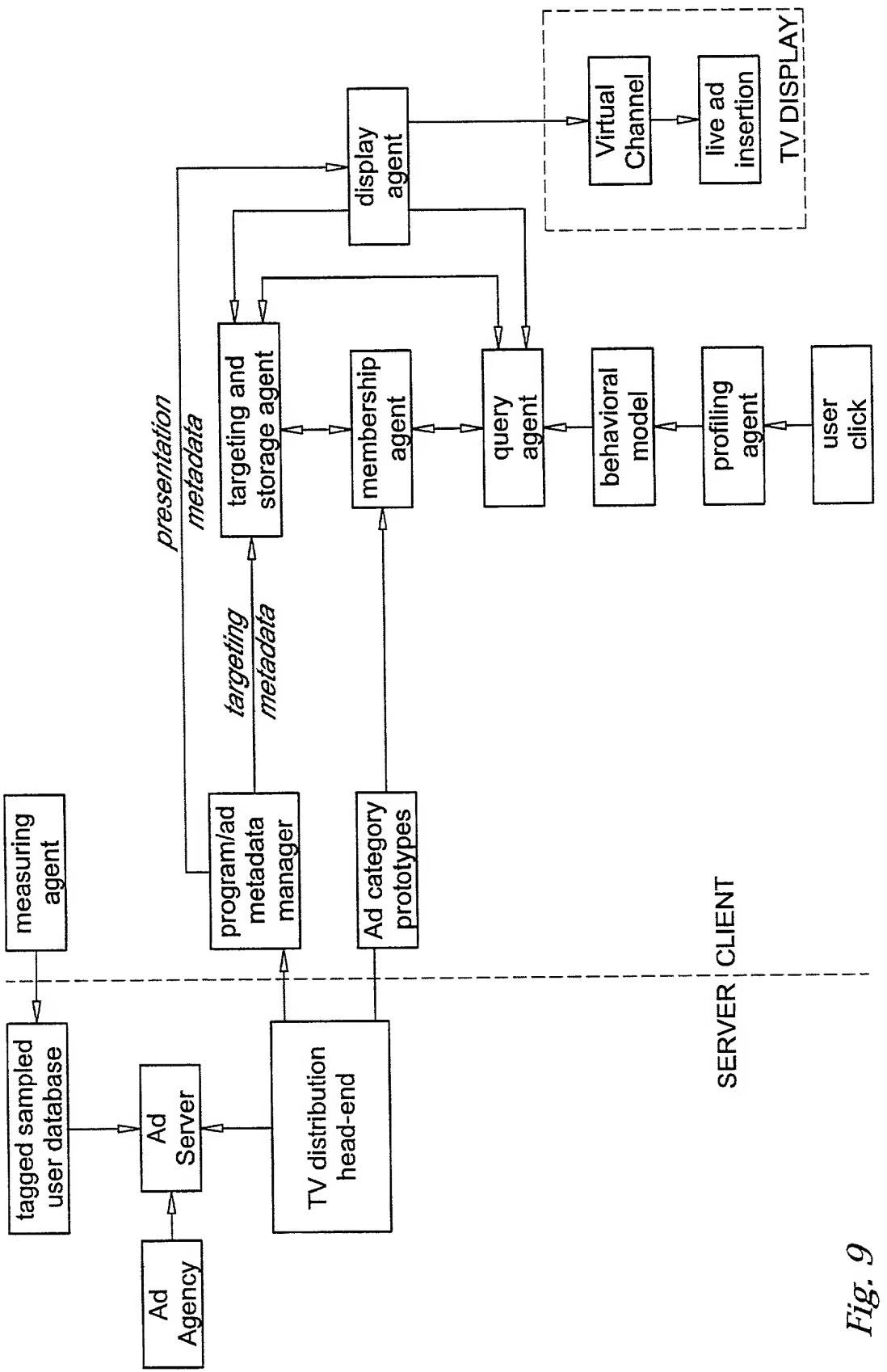
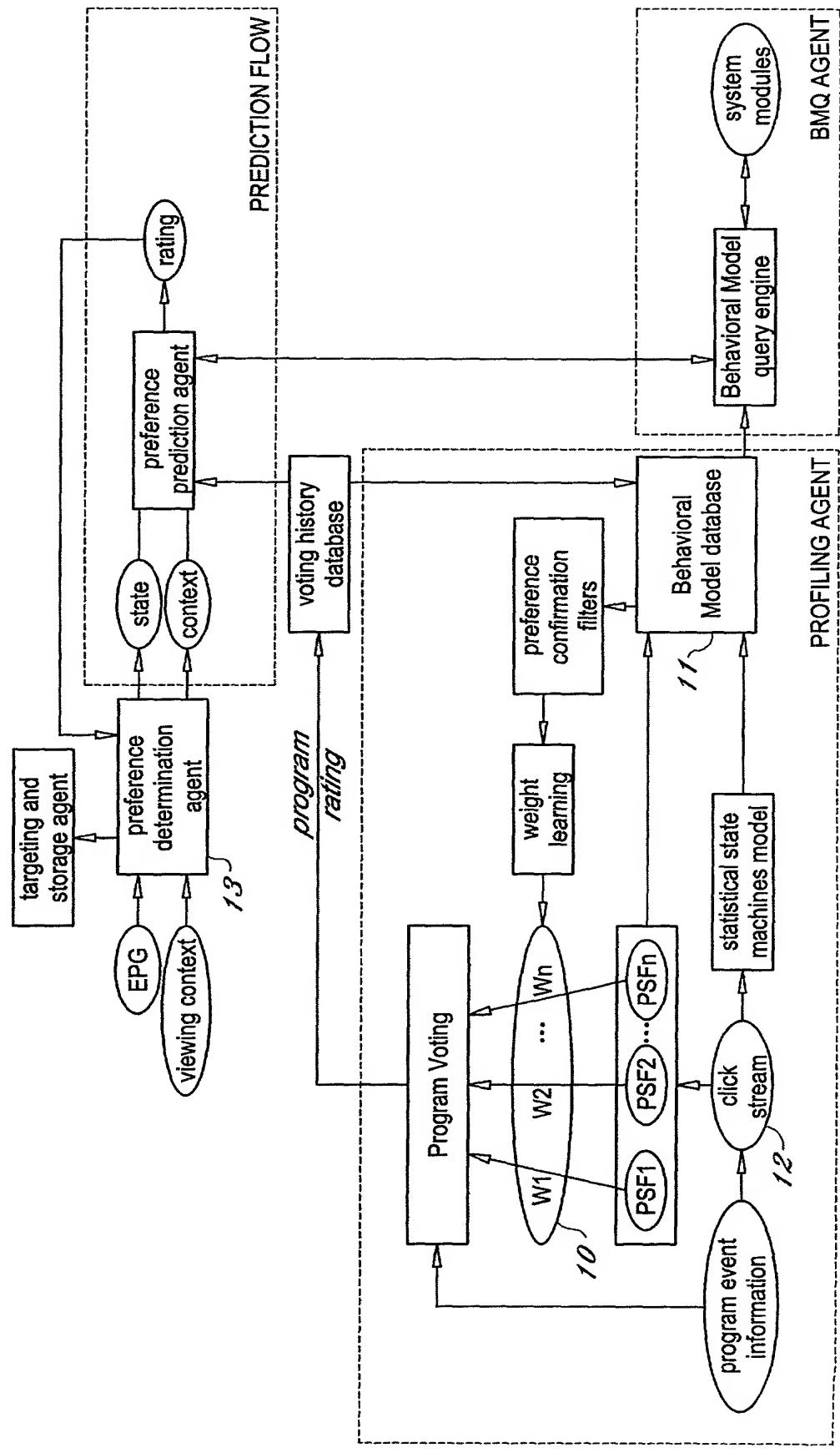


Fig. 9



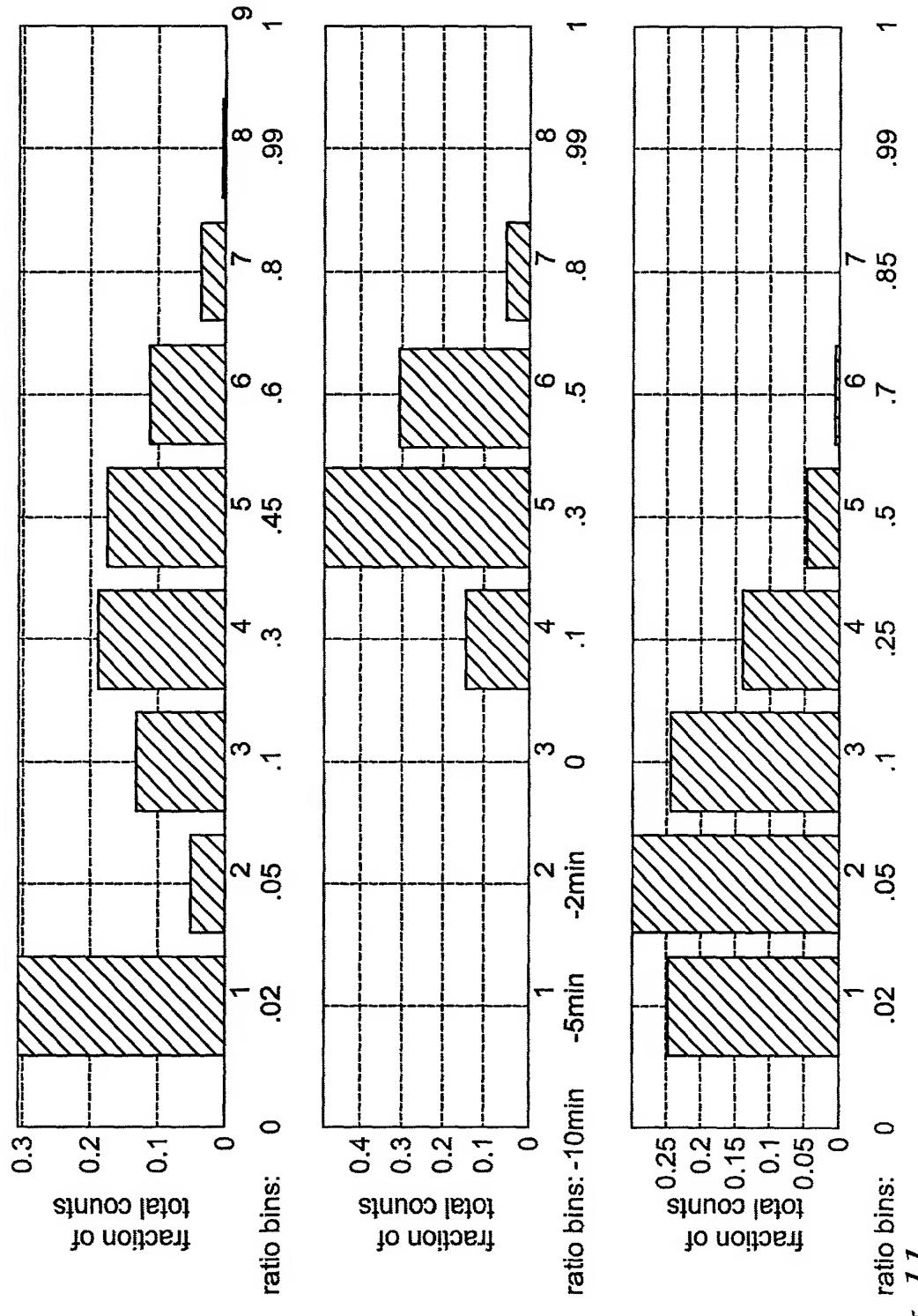


Fig. 11

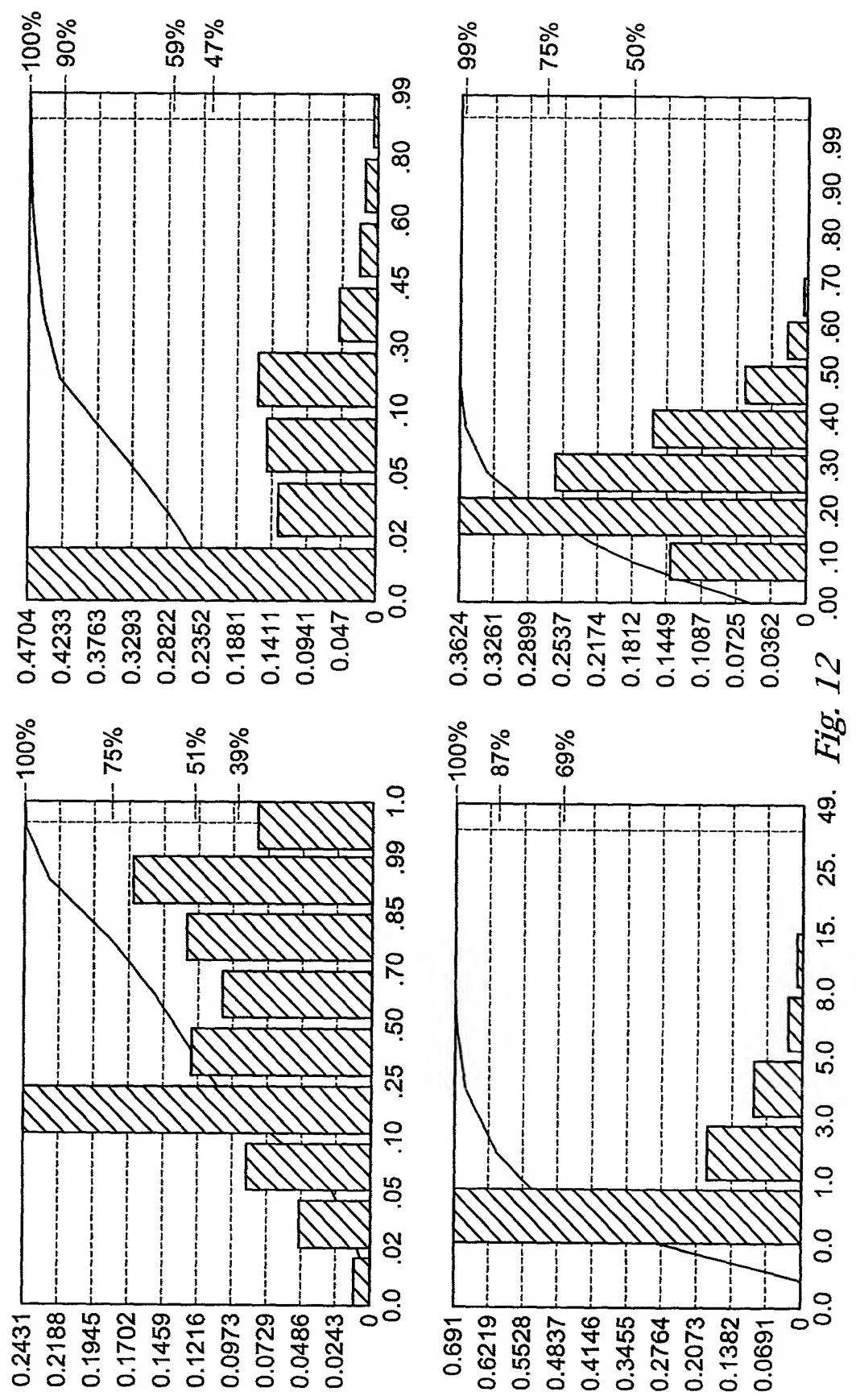


Fig. 12. 00 .10 .20 .30 .40 .50 .60 .70 .80 .90 .99

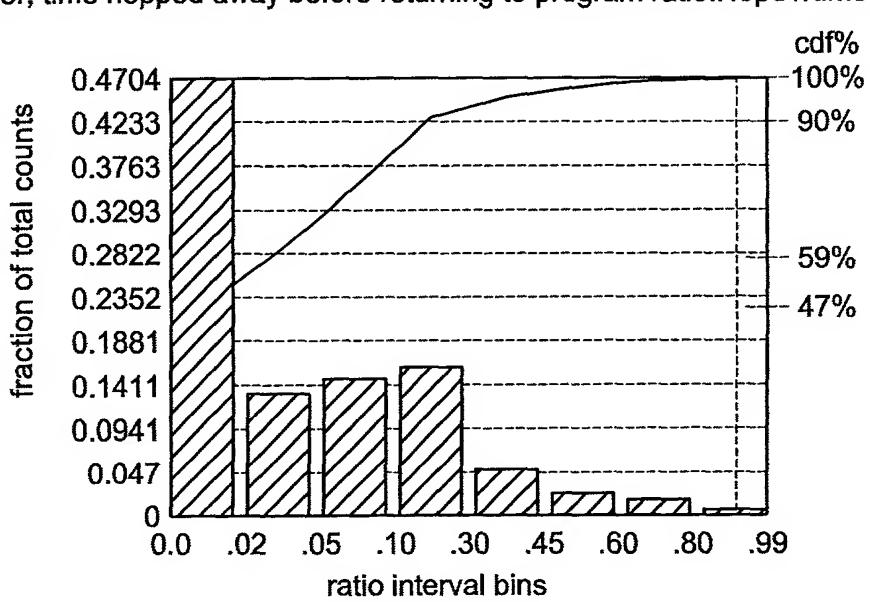
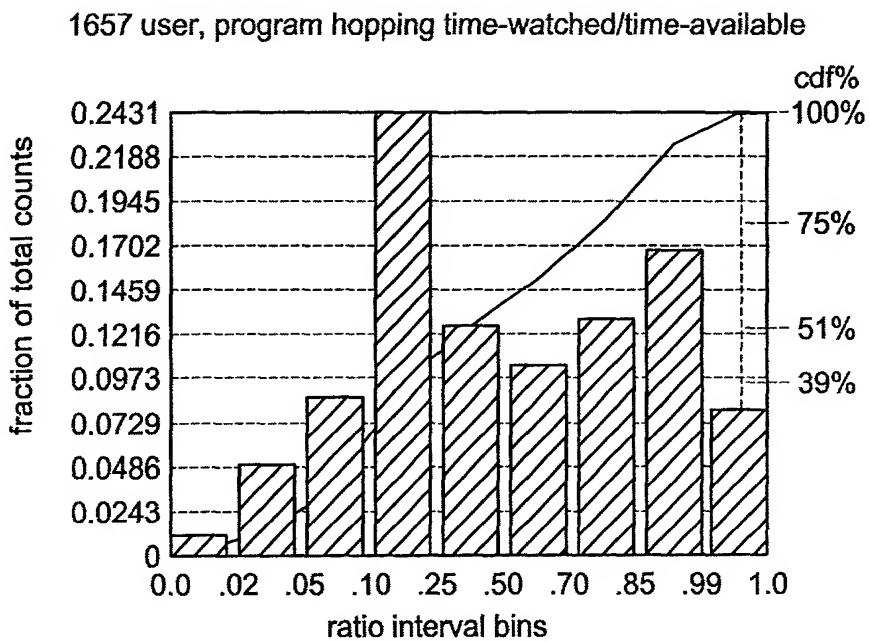
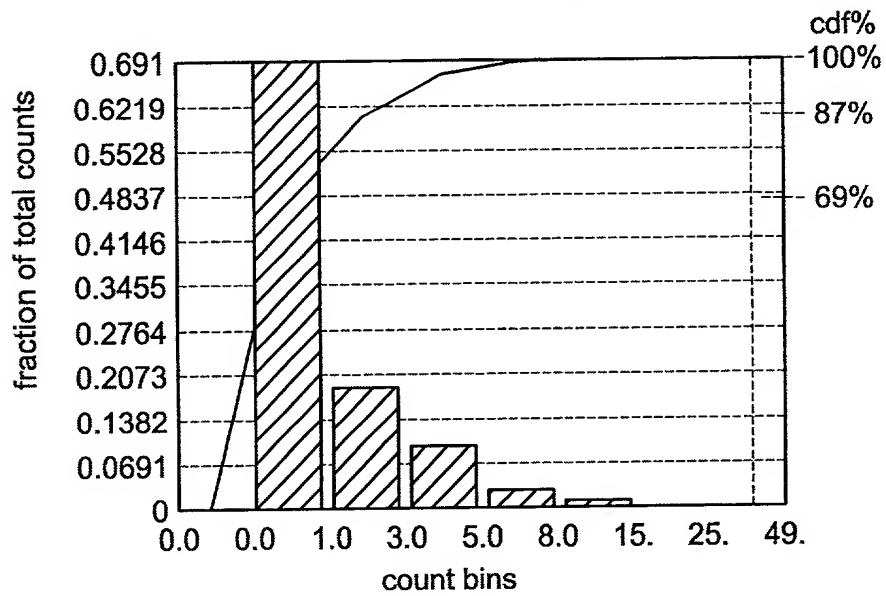


Fig. 12A

1657 user, number of times hopping away during program



multi-viewer household alone/coviewing ratio

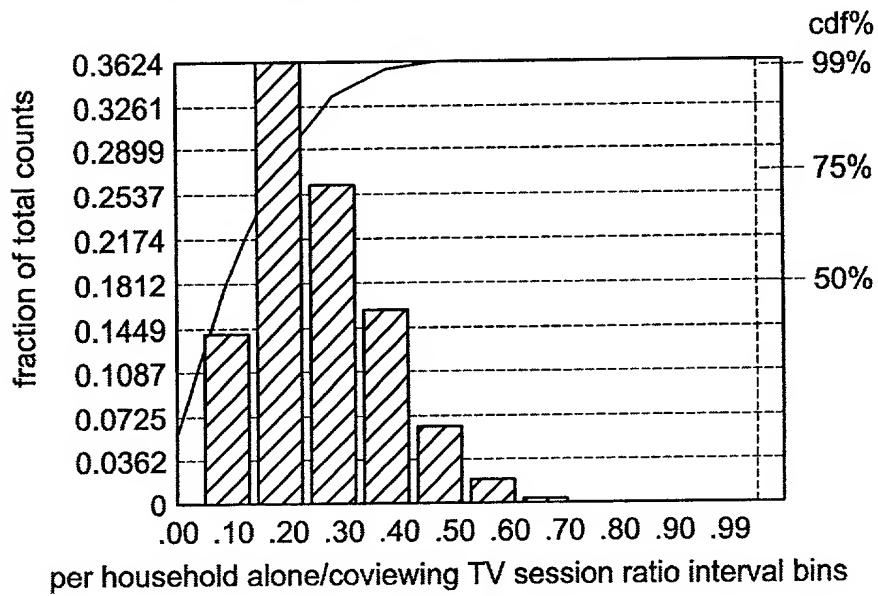


Fig. 12B

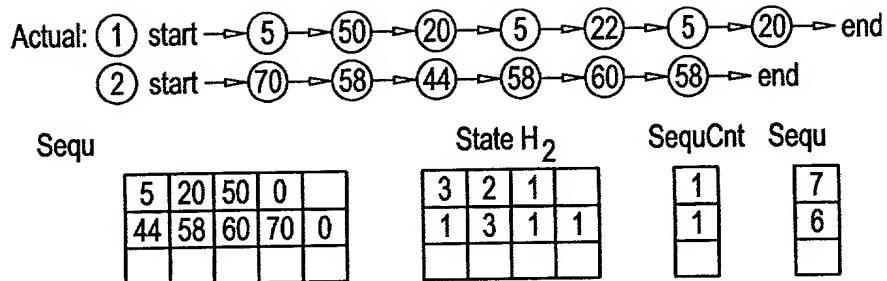


Fig. 13A

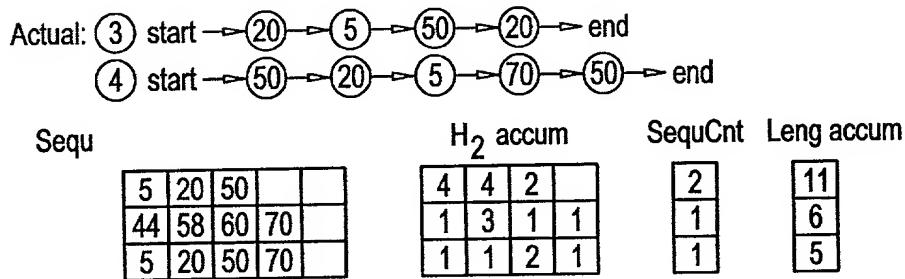
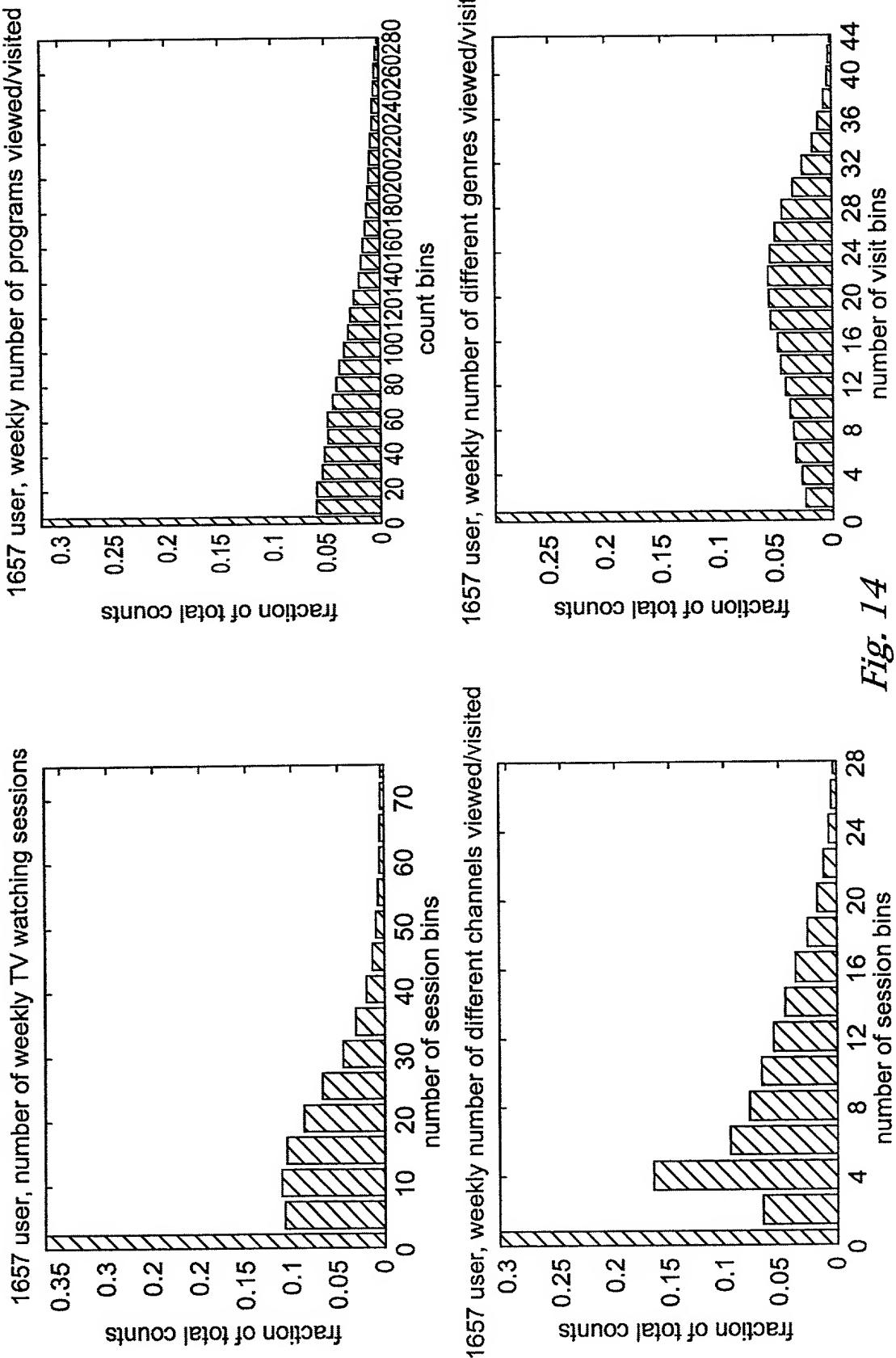


Fig. 13B



*Fig. 14*

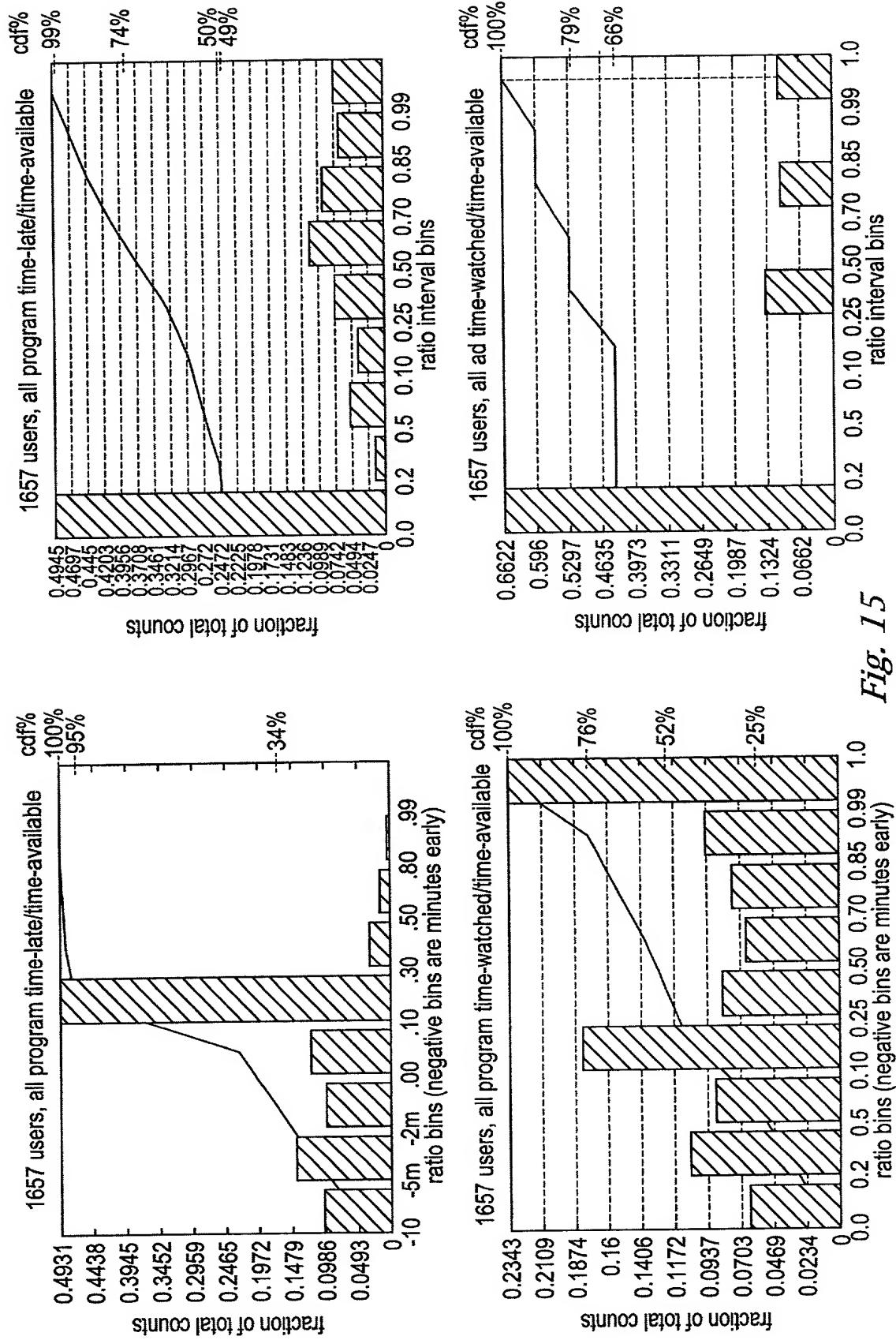


Fig. 15